

Australian Academy of the Humanities' 2nd Humanities, Arts and Culture Data Summit and

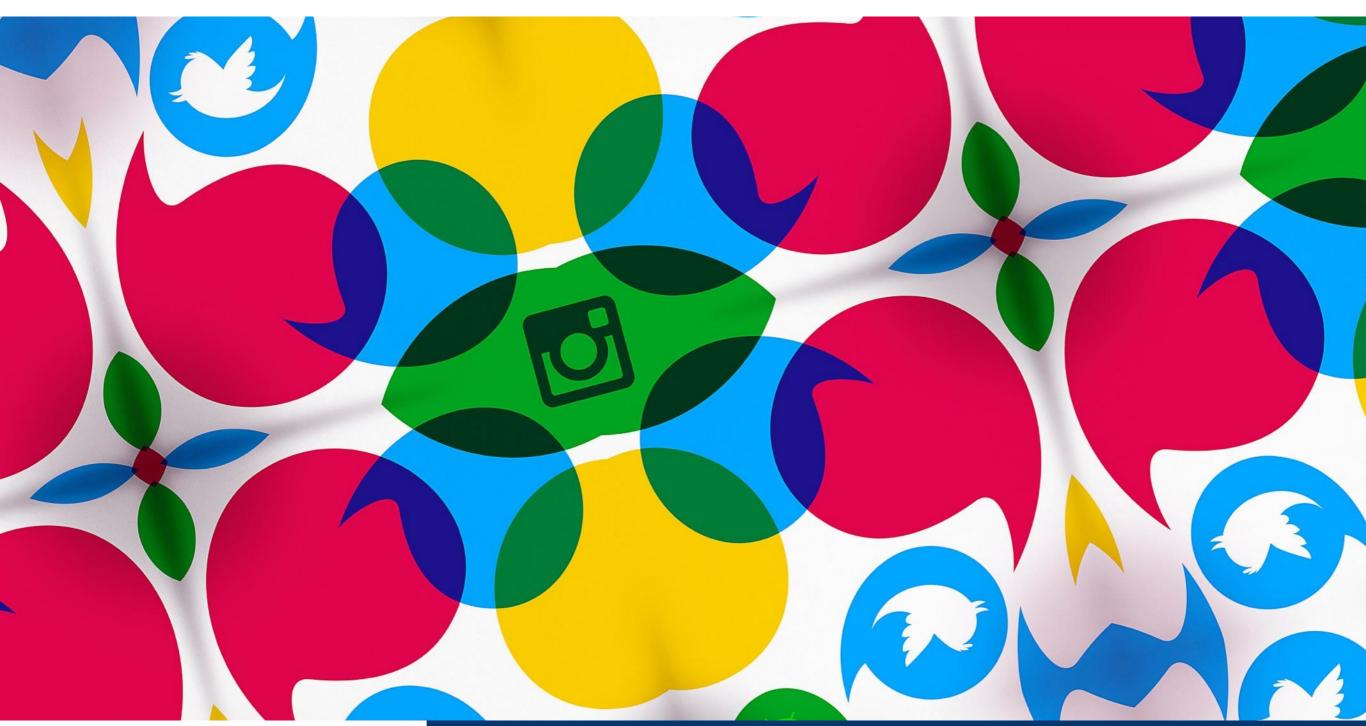
3rd international DARIAH Beyond Europe workshop







## Digital methods in the QUT Digital Media Research Centre





Jean Burgess | @jeanburgess

#### Digital methods

- 1. Using 'the methods of the medium' (Rogers, 2013; 2017) to study the internet's role in culture and society
- Critical digital methods have coevolved with digital media technologies and business models
- 3. From HTML pages to apps, platforms, and algorithms









### **QUT Digital Observatory**

Building on TrISMA ARC LIEF (QUT + 6 other universities + NLA)

- 3.7 million Australian Twitter accounts, 2.4+ billion tweets captured to date
- 1+ million new tweets per day, from 140,000 daily active users
- Comprehensive map of follower/followee network structure
- Trends over time





#### **Axel Bruns** The Australian Twittersphere @snurb\_dot\_info Horse Racing Hard Right Sports Progressive Cycling **Politics Television** Agriculture Activism News & Celebrities Teen Culture Generic Education Popular Music Arts & Culture Netizens **Fashion** South Australia Aspirational Food & Drinks 4m known Australian accounts



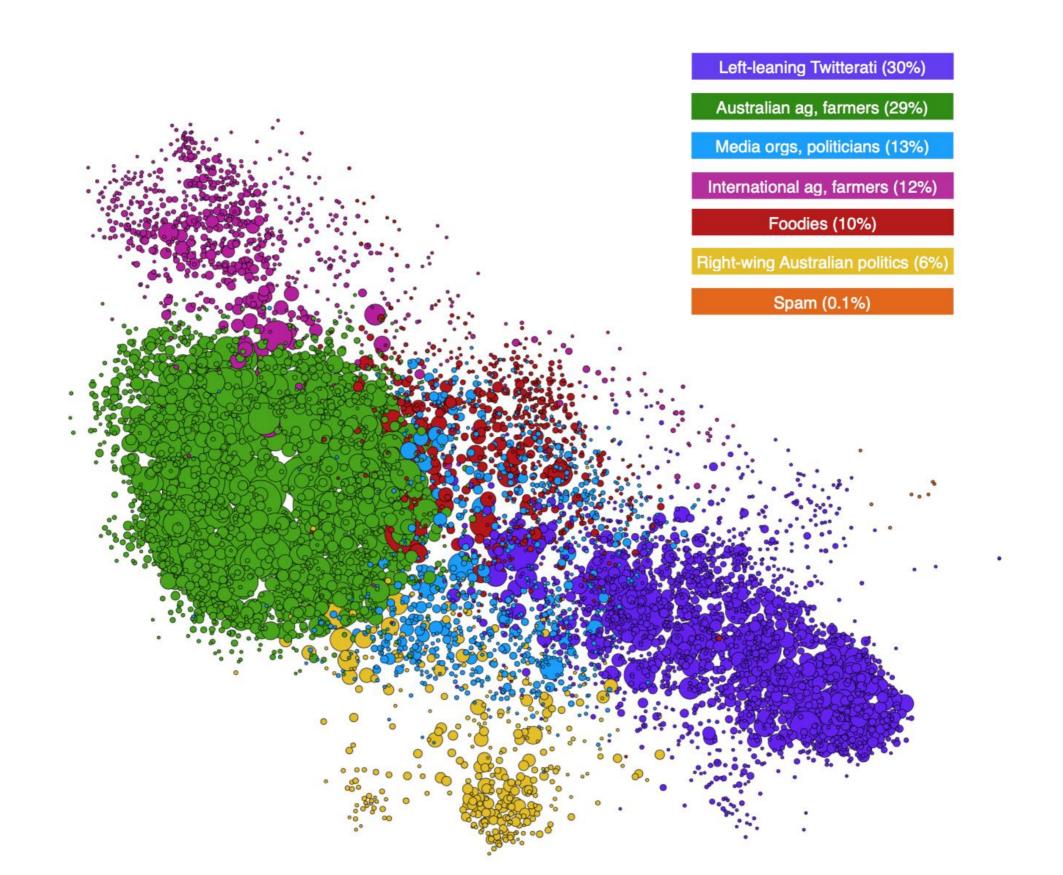
Network of follower connections

Filtered for degree ≥1000

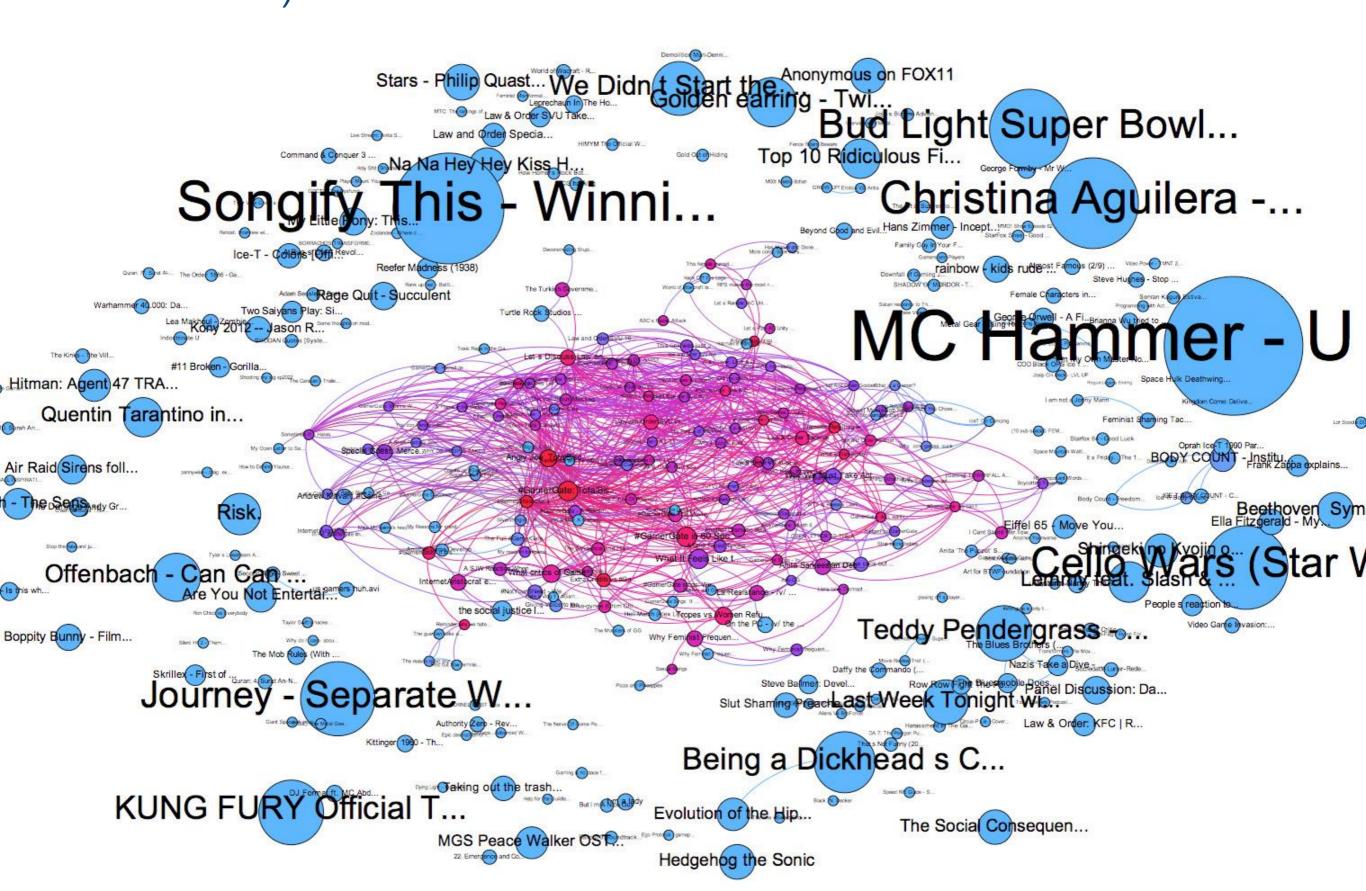
→255k nodes (6.4%), 61m edges

Edges not shown in graph

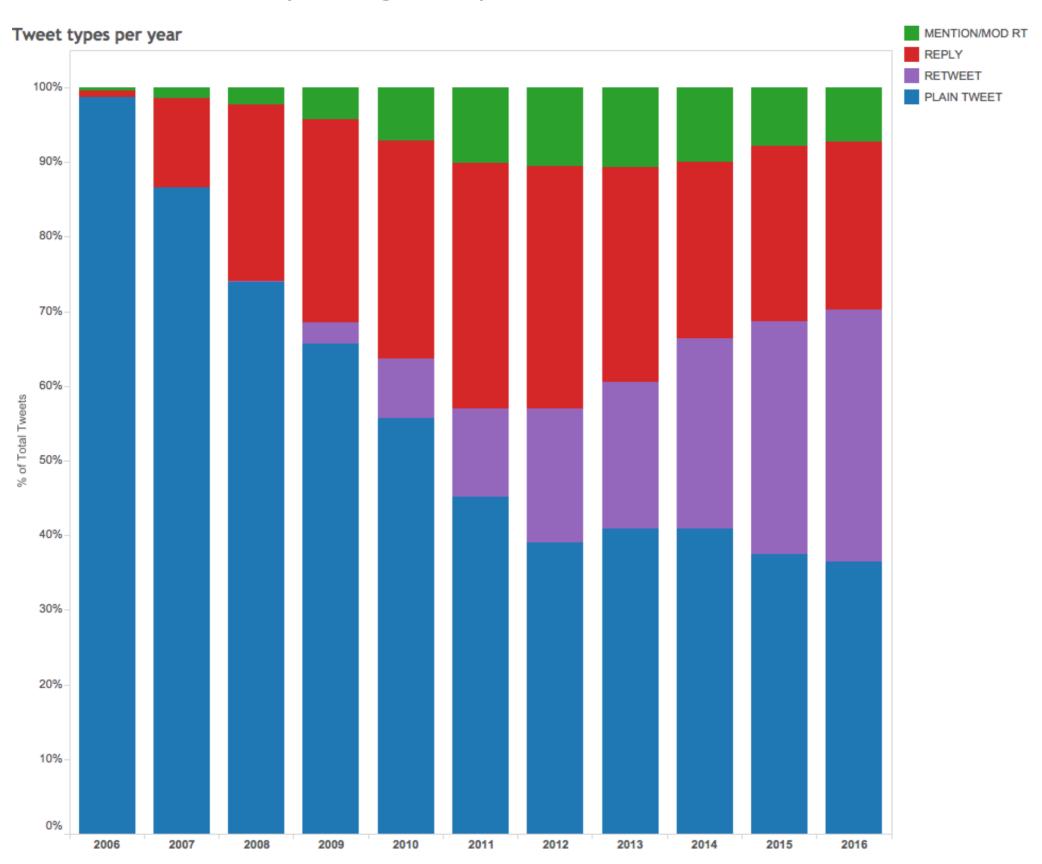
### Issue mapping - #agchatoz (Burgess, Galloway & Sauter)

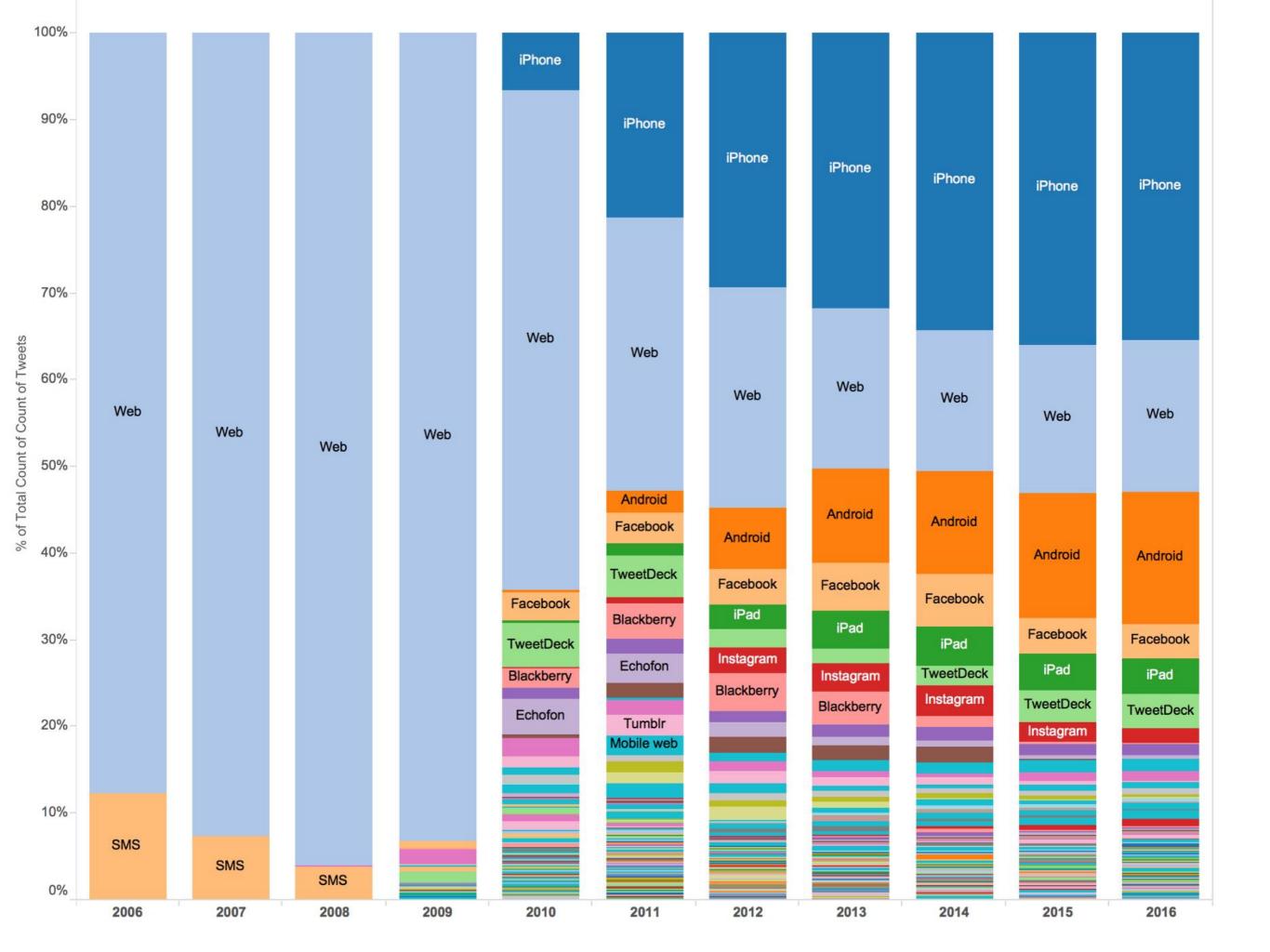


### Issue mapping - #gamergate (Burgess & Matamoros-Fernández)

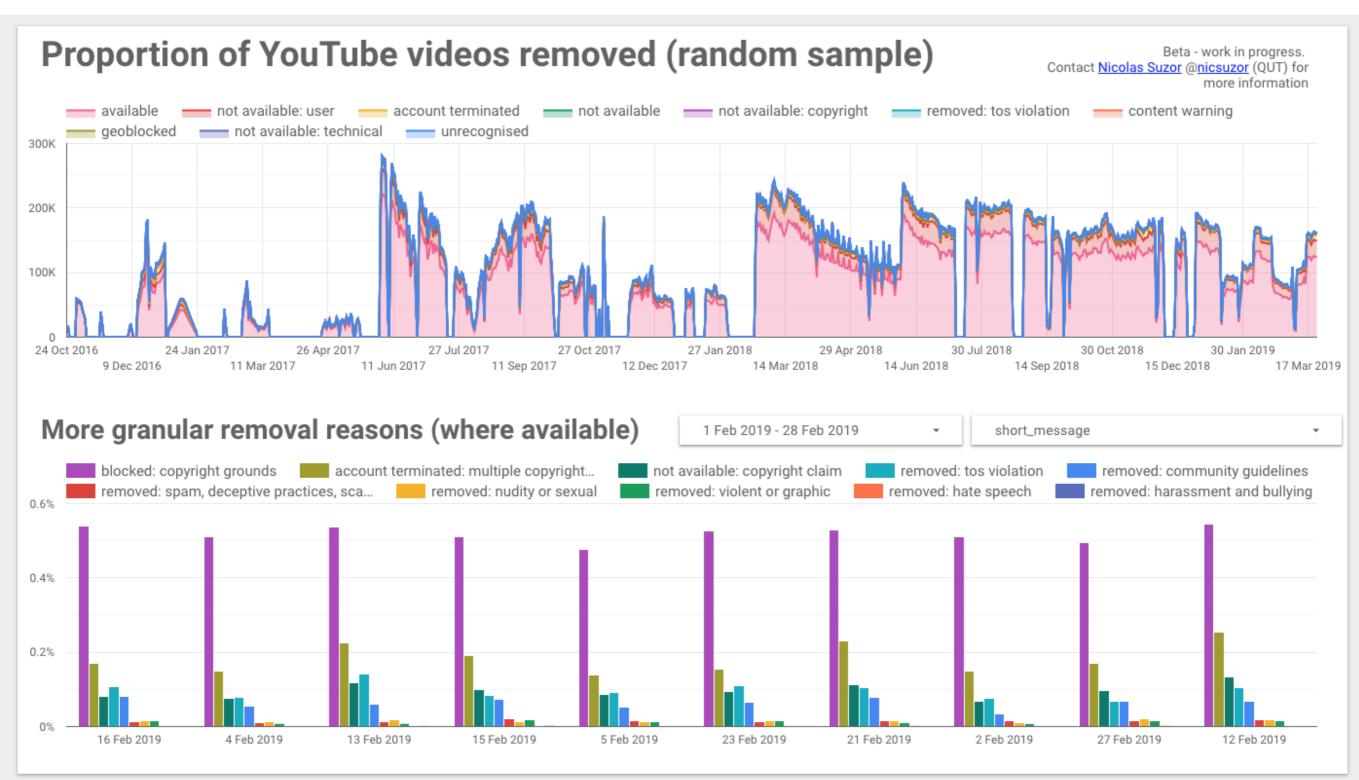


### Twitter over time (Burgess)





### Regulating internet content through notice & takedown (DECRA - Nicolas Suzor)



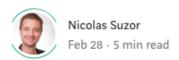
**Digital Social Contract** 



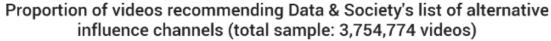


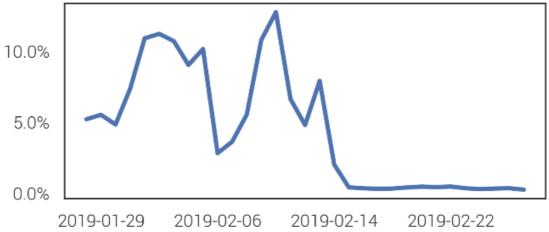


### YouTube stops recommending altright channels



In a long-awaited move, YouTube seems to have made major changes to its 'up next' recommendations.





We can see a sharp decline in recommendations for 'alternative influence' channels.

We used the 80+ YouTube channels listed by <u>Rebecca Lewis in her report on</u>
<u>Alternative Influence Networks on YouTube</u> as a starting point. These are influential 'alt-right' channels that push reactionary views—"a general opposition to feminism, social justice, or left-wing politics", "from mainstream versions of libertarianism and conservatism, all the way to overt white nationalism."

Using a random sample of 3.6 million videos over the last month, we counted the number of times that a video from one of these channels was recommended by YouTube.

# Thank you! @jeanburgess