

The National Scholarly Communications Forum

invites you to attend

**DEATH OF THE BOOK?: CHALLENGES AND
OPPORTUNITIES FOR SCHOLARLY
PUBLISHING**

MARCH 7 & 8 (AM), 2003, NATIONAL MARITIME MUSEUM, SYDNEY

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AUSTRALIAN ACADEMY OF HUMANITIES
NATIONAL SCHOLARLY COMMUNICATIONS FORUM

SUPPORTED BY THE AUSTRALIAN RESEARCH COUNCIL

BACKGROUND

Scholarly publishing in its traditional form is in crisis. University Presses throughout the world have in recent years either been closed down or face increasing financial pressures. Many presses in consequence have had to move to general publishing, therefore moving away from their original purpose of disseminating the academic output of their institution.

A crucial issue therefore to be addressed is how is academic research to be disseminated globally in the twenty-first century particularly for scholars and postgraduates in the social sciences and humanities. The number of outlets for Australian academic research publication has diminished significantly while Australian libraries are facing significantly increased costs to buy overseas monographs.

The need to publish by Australian researchers has been exacerbated by the utilisation of publications as a performance measure by governments and administrators. Many of these measures however are simply based on quantitative rather than qualitative outputs.

Globally, many are now readdressing the complex system of relationships and products known as scholarly communication. As an article in Nature has recently stated, "new information technologies (digital formats, the Internet, laptop and desktop computing, data and image capture and manipulation) have created opportunities for communication that were unimaginable in an earlier, print-constrained era" (Walpert, Nature, 7 November 2002).

In 2002 the development of a number of University E-Print Repositories and E-Press developments, allied to the international Open Archive Initiatives and the digital networked environment offer the opportunity to implement and assess new models of scholarly communication. E-Presses, with quality control of refereeing, allow wider distribution at potentially lower distribution costs for the Australian academic community.

Institutional repositories offer a strategic response both to the opportunities provided by the digital network environment and the systemic problems in today's scholarly communication system. Issues such as copyright, branding, refereeing, reward structures and the most effective dissemination patterns of knowledge will be addressed in this major conference.

All interested in the creation and dissemination of Australia's research knowledge should attend. Hear leading speakers from Australia and overseas and contribute to

the discussions on what will be the role, function and format of the academic book in the evolving patterns of global change in scholarly communication in the twenty-first century.

PROGRAMME

FRIDAY 7 MARCH

9.00 9.30am Registration

9.30 - 9.40am Welcome

Professor Iain McCalman, President, The Australian Academy of the Humanities

9.40 11.00am Global Perspectives

Chair:

Professor Jose Marie Griffiths, University of Pittsburgh

Speakers:

Colin Steele, Director, Scholarly Information Strategies, Australian National University

Roy Tennant, Manager California E-Scholarship, California Digital Library

11.00 11.30am Morning Tea

11.30 1.10pm Issues for Australian Scholars in Publish or Perish

Chair:

Professor Malcolm Gillies, Chair, National Scholarly Communication Forum

Speakers:

Dr Janet McCalman, Head, History & Philosophy of Science, Melbourne University

Professor John Hartley, Dean, Creative Industries, Queensland University of Technology

Benjamin McKay, President, Council of Australian Postgraduate Associations

1.10 2.00pm Lunch

2.00 3.40pm Australian Publishers

Chair:

Andrew Schuller, OUP, Oxford

Speakers:

Louise Adler, Director, Melbourne University Press

Dr Robin Derricourt, Managing Director, University of New South Wales Press

Paul Reekie, General Manager, CSIRO Publishing

Dr Bill Cope, Managing Director, Common Ground Publishing

3.40 4.10pm Afternoon tea

4.10 5.30pm Perspective from Young Scholars in the Humanities

(This session supported by the Australian Research Council)

Chair:

Professor Sue Rowley, Australian Research Council

Speakers:

Dr Andrew Kenyon, Director, Centre for Media & Communications Law, University of Melbourne

Associate Professor Philip Kitley, Senior Lecturer, Department of Humanities & International Studies, University of Southern Queensland

Dr Aileen Moreton-Robinson, ARC Postdoctoral Fellow, Australian Studies Centre, University of Queensland

Dr Angela Ndalianis, Head, Cinema Studies, University of Melbourne

5.30 - 7.00pm Cocktail Party, National Maritime Museum

SATURDAY 8 MARCH

9.00 10.30am New Modes of Distribution and Access

Chair:

John Shipp, University Librarian, University of Sydney

Speakers:

Cathrine Harboe-Ree, University Librarian, Monash University

Greg Bain, Deputy General Manager, UQP

Richard Vines, EPICS Client Manager, Printing Industries Association of Australia

Andrew Wells, University Librarian, University of New South Wales

10.30 11.00am Morning Tea

11.00 12.30pm How do we Value and Measure Academic Research

Publishing?

Chair:

Professor Bruce Bennett, Language, Literature & Communication, Australian
Defence Force Academy

Speakers:

Linda Butler, Research Evaluation & Policy Project, Australian National University

Ian Lucas, Director, Research Policy Unit, Department of Education and Training

Professor Jose-Marie Griffiths, School of Information Sciences, University of
Pittsburgh

12.30 1.00pm Conclusion: Future Developments and Options Panel

Chair:

TBA

Panellists:

Professor Sue Rowley, Executive Director, Humanities & the Creative Arts,
Australian Research Council

Professor Malcolm Gillies, National Scholarly Communications Forum

For more information go to:

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